



**Kumar®**  
AN ISO 9001 : 2015 CMS CERTIFIED COMPANY  
**PUMPS & MOTORS**  
SUPERIOR QUALITY • SUPERIOR VALUE



**KUMAR PUMPS & MOTORS**

*50 years of our journey*

**From the desk of Kumar Pumps & Motors company Founder & Chairman KOTHA SUBRAHMANYAM** - First and foremost, we thank all of our Employees, Customers, Dealers, Suppliers, Financial Institutions and well-wishers of our company on the occasion of GOLDEN JUBILIEE year 2020-21.

**Opportunity** - With great blessings of my parents, three elder sisters and my Guruji Pujya Mathaji Sri Sarada Priyananda (since 1990), I remind my self, started this journey at the age of 19 years by opening a spare parts shop KUMAR AUTOMOBILES in 1969 as a self-employment opportunity. After that, the present manufacturing company SRI LAKSHMI GANAPATHI ENGINEERING WORKS is established in 1971 as a general engineering work shop and started making a pump KUMAR PISTON WATER PUMP - our FIRST model since 1973.

**Expansion** - With aggressive focus on manufacturing of Pumps & Motors to meet the increased demand, we moved into a permanent location in the Industrial Estate, TENALI in 1981. Thereafter, with the support of my family members, my nephew GADDIPATI SESHAGIRI RAO joined me in our growth / development of our company. By recognising our dedication towards our Quality standards - Customers, Dealers and Technicians have given the growth opportunity to us by expanding our units / sheds in 1985, 1990, 1994, 1999, 2004, 2009, 2011, 2015... almost for every 5 years, to increase our product range and by providing more value added products for domestic and agricultural markets. A new unit is also under construction in this year (2020) with innovative ideas and enthusiasm never like before. Diversified into packaged drinking water industry with SUBRAM brand (2007). Our company had grown from a small scale industry and now we will grow further into a Corporate company.

*50 years of our Journey*



**Quality Control & Upgradation** - We have been continuously upgrading our Technology, Skills, Processes, Quality Management Standards to stay ahead of our competitors and retain our position in the Industry. The Company is actively exploring the possibilities of expanding the product line and production capacity with latest technology / automation by acquiring new machinery and establishing testing labs and equipments. We invested in continuous R & D for improvement of existing products and development of new products to meet international standards and more reliability.

- 1974 - BUMA REBORING MACHINE (England)
- 1982 - CUPOLA FURNACE & Introduction of KIRLOSKAR Lathe Enterprise Machines
- 1990 - Foundry - Machine Moulding
- 1993 - Introduction of DISA Moulding Machines
- 1994 - First CNC Lathe Machine (KIRLOSKAR)
- 1999 - CNC Vertical Machining Centre (KIRLOSKAR)
- 2008 - Induction Furnace (INDUCTOTHERM)
- 2010 - CNC Grinding Machine
- 2011 - DISA Computerized Foundry (DENMARK)
- 2013 - CNC Horizontal Machining Centre (BFW)
- 2016 - ROBOTS (KUKA & ABB)
- 2017 - HAAS Mill Machine (USA) & Conveyer Painting System
- 2020 - DOOSAN Machine (Two Spindles - KOREA)

**Awards** - Our efforts and team work have been recognised and awarded many times. Our brand KUMAR is synonyms for QUALITY and our company is recognised for our business practices and ethical values at State and National level - NATIONAL AWARD 2010 for OUTSTANDING ENTREPRENEURSHIP to Mr. K. SUBRAHMANYAM and MSME First Prize NATIONAL QUALITY AWARD 2010 in SUBMERSIBLE PUMPS category to Mr. G. SESHAGIRI RAO.

**Customer Oriented Approach** - We compete in the market by not just manufacturing and supplying quality products but also by providing marketing support (Dealers exclusive showroom / renovation, Product display vehicles, Factory visits by Technicians and





Technical meets), Reliable after-sales service (within 24 hrs.) and original spare parts. This approach of customer centric oriented services and feedback have made our company to improve our scope of services upto customers satisfaction and to increase our customers base.

**Support to our Journey** - To over come the difficulties and challenges in our journey, God has provided the strength to deal with and find the opportunities behind these challenges.

Banks and financial institutions have been providing financial support for our new projects from time to time and proud to have been our partners in our success.

Last but not least we thank our employees and their families to work with ethical values and moral support. Their dedication towards the company has reached the milestone of 50 years and will be the driving force for the next 25 years ahead (Diamond Jubilee).

**Giving back to Society** - There are always a few people who need help in tough situations and there will never be a perfect time to give back as we are not living in a perfect world.

- Blood donation camp every year on February 2<sup>nd</sup>.
- Providing Purified drinking water and water harvesting.
- Education Scholarships to employees children.
- Permanent houses to Senior staff as a token of appreciation.
- School for children of weaker section of the society.

**Throughout our Journey** - Our success is associated with dedication to reach the statifaction of our customers, who believe in our products and having Trust in our **KUMAR** brand. We want all your support as always to continue our journey to reach new highs and new dimensions with moral values for the greater kind.

Our MOTTO is

"OUR PRODUCTS TO BE OF **SUPERIOR QUALITY**

& OUR SERVICE TO BE OF **SUPERIOR VALUE**"

इकरावटजाना इकरेहोत भवयान्थु

तोका इकरावट्ठा इकरेहोत भवयान्थु

50 years of our Journey





For Quality Products..  
Reliable Service...

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visit : [www.kumarpumps.co.in](http://www.kumarpumps.co.in)







Let's walk to work together...  
to make the promise a real progress.

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## BRANCH OFFICES

### CHENNAI

#### **M/s. ARUNA JYOTI DISTRIBUTORS**

336/3 (Old No. 166/3)  
Thambuchetty Street - 600 001  
Tel : 044 - 25358154  
Cell : 93812 99777

### TENALI

#### **M/s. ARUNA JYOTHI DISTRIBUTORS**

Kumar Building,  
Wahab Road - 522 201  
Tel : 08644 - 226471  
Cell : 94907 59522

### NELLORE

#### **M/s. ARUNA JYOTHI DISTRIBUTORS**

# 15/305, Shop No. 4, Ramireddy Complex,  
New Talkies Centre - 524 002  
Cell : 94907 59544

### SECUNDERABAD

#### **M/s. ARUNA JYOTHI DISTRIBUTORS**

# 5-2-396-81/A, Shop No. 4 & 5  
Hyderbasti, R.P. Road  
Behind S.B.I. - 500 003  
Tel : 040 - 27534811, Cell : 94907 59500

### VISAKHAPATNAM

#### **M/s. ARUNA JYOTHI DISTRIBUTORS**

# 30-12-25, Ranga Street,  
Daba Gardens - 530 020  
Tel : 0891 - 2738273  
Cell : 94907 59511, 94907 59513

### VIJAYAWADA

#### **M/s. ARUNA JYOTHI DISTRIBUTORS**

# 12-10-25, 1st Floor, T.S.R. Complex,  
Convent Street - 520 001  
Ph : 0866 - 2423533, Cell : 99 66 355 111

### TIRUPATHI

#### **M/s. ARUNA JYOTHI DISTRIBUTORS**

# 23-8-69/14, Plot No. 18, Mitta Enclave,  
Rayala Cheruvu Road - 517 501  
Cell : 94907 59519

## AUTHORIZED DISTRIBUTORS

### KERALA

#### **M/s. KAPPENS SANI WARES**

Market Road, PALAI  
Tel : 04822 - 212704  
Cell : 94478 05704

### UTTAR PRADESH

#### **M/s. SP MACHINERY STORES**

Mirzahadipura Chowk,  
MAUNATH BHANJAN - 275 101  
Cell : 94510 04745

### BIHAR

#### **M/s. JAIN ENTERPRISES**

Jawaharlal Road,  
MUZZAFFARPUR  
Tel : 0621 - 2248109  
Cell : 94300 13384

### ODISHA

#### **M/s. SUDHAKAR STORES**

Aska Road, BERHAMPUR  
Tel : 0680 - 2223359  
Cell : 94370 08813, 94370 95259





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## KUMAR GROUP OF INDUSTRIES

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Nothing is impossible any where with us...